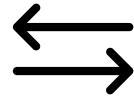




# Engage and Mobilize

**Great leaders recognize that even during defense, offense is necessary to accomplish any great vision.**



## How Does it Work?

When leading an organization, it can be easy to stay focused on maintenance activities. However, true leaders recognize that the vision is still incomplete and requires action and mobilization to move forward. By providing an aspiring direction to move the organization forward, your team will be focused and operate together for the goal. You may also find gaps to support your team for personal growth.



## Impact of Lack of Engagement

- Low productivity and teamwork
- Low morale and increased turnover
- Negative feedback from employees.
- Many fires to put out preventing strategic focus.

## Why Engage and Mobilize?

- You are not getting enough productivity or engagement from your employees.
- Team performance shows low productivity, low morale, and/or higher-than-average turnover.
- You have issues recruiting, retaining, and developing top talent.
- You feel uncomfortable and confident to lead your team.
- You recognize your bottom-line impact is low.
- You want to develop internal talents to assume greater responsibility and make continuous improvements.
- You want to focus more on achieving your strategic goals.